

NORTHERN CANCER FOUNDATION ANNUAL REPORT 2019/2020

#RAISEDHERESTAYSHERE



Northern
Cancer
Foundation

Fondation
du Nord
en cancérologie

THE NORTHEAST CANCER CENTRE



“My first 9 months in the Cancer Centre have been exciting and humbling. I have been truly amazed at the level of care and compassion our entire team puts forward each and every day to make sure patients and families get the highest level of attention and support throughout their cancer journey. The Northern Cancer Foundation is truly our partner in care and part of the cancer team. Without their support we often would not have the equipment, innovative technologies or advances in new clinical research to help our teams help our patients.”

- Stephanie Winn, Administrative Director, Northeast Cancer Centre

Cancer is a cause that is important to me. I started working at the cancer centre because I wanted to help cancer patients. My mom is a breast cancer survivor, and my son Cameron is a cancer care advocate and fundraiser, collecting pop tabs at school and beyond! At work, we know that the NCF can secure what we need to provide a paramount level of care for our patients, regardless of their cancer. Speaking as a family as involved with cancer as we are, that's comforting to know.

- Julie Paquette, Registered Practical Nurse, Northeast Cancer Centre

Pictured: Cameron delivering pop tabs to Tannys at the NCF office.



My cancer journey started a few years ago when I was diagnosed with Bladder Cancer. Your life changes forever when you hear those words. It wasn't long before a friend of mine told me about a specific tool called Blue Light Cystoscopy that was new in the battle against Bladder Cancer. The tool assists surgeons in seeing bladder cancer tumors that are not easily seen with current technology. I was determined to make sure this technology found a home here at HSN. I spoke with the Northern Cancer Foundation to see what I could do to get this equipment here in Sudbury and that's where the Bladder Cancer Tech fund was born. Because of the generosity of the communities in northeastern Ontario, and our medical professionals at HSN, we're going to be able to help more bladder cancer patients in northeastern Ontario be diagnosed quickly and more accurately.

SPOTLIGHT ON RESEARCH



B.R.E.V.I.T.Y

The BREVITY trial is an important collaboration between Dr. Amadeo Parissenti, Dr. Lacey Pitre and Dr. Michelle Brule.

BREVITY (Breast Cancer Response Evaluation for Individualized Therapy) focuses on assessing the efficacy of a new tool for monitoring chemotherapy responsiveness in breast cancer patients.

Patient samples from Germany, Italy, USA and Canada are being sent to Sudbury for analysis. BREVITY is putting Sudbury on the map in biomedical research.



Colour III

Colorectal Cancer is the 2nd most commonly diagnosed cancer in Ontario. At HSN and the NECC, Dr Grace Ma leads an international surgical trial called Colour III, thanks to funding from the NCF.

Colour III compares two minimally invasive rectal cancer procedures. As well as comparing techniques, the study will look at advantages to the newer procedure, which includes more precise removal of tumours and lymph nodes, lowering the chance of needing a colostomy bag and tumour recurrence.

A MESSAGE FROM OUR LEADERSHIP

The past year gave us the opportunity to adapt and renew our commitment to the patients and staff of the Northeast Cancer Centre. At the beginning of the year, we welcomed Anthony Keating as our new President and CDO, overseeing all of Health Sciences North's Foundations and Volunteer Groups. With Anthony's leadership, we have continually made steps toward a bold new strategic vision for 2020-2021, one we are very excited to share. We know that as the NCF continues to evolve, our goals will come to fruition.

The NCF is proud to report \$2.2 million in fundraising over the 2019-2020 fiscal year. Notably, this year the Luncheon of Hope reached \$1 Million raised thanks to a generous donation from the Sudbury Credit Union, the Sam Bruno PET Scanner Suite opened and the Dental Oncology clinic planned and held their own fundraiser to support their patients. Our community's donations will help the Northeast Cancer Centre continue to be one of the top 5 cancer treatment centres in Ontario.

While the end of our fiscal year presented a challenge with COVID-19 procedures, we know that we will emerge stronger than ever thanks to the generous support of our donors, volunteers, and community members who continually show their support for our cause. We can't wait to show you what we have planned for 2020-2021.

Thank you,

Anthony Keating
President & CDO of Foundations
and Volunteer Groups at HSN

Shayne Smith
Board Chair
Northern Cancer Foundation

Tannys Laughren
Executive Director
Northern Cancer Foundation

COMMUNITY DRIVEN



Smile Bright
Comedy Night

First event planned
and run by a Cancer
Centre Department



SudburyROCKS
Marathon

First-time
beneficiary and
new partnership



Radiothon
of Hope

\$60,000 raised for
Clinical Trials and
Hydration Suite



Ionic Mountain
Bike Tour

\$37,500 raised for
bladder cancer
technology



XTERRA
Conquer The Crater

First Adventure
Triathlon and
\$70,000 raised



Luncheon
of Hope

Reached \$1,000,000
raised in 21 years

A DECADE OF FUNDRAISING A DREAM REALIZED

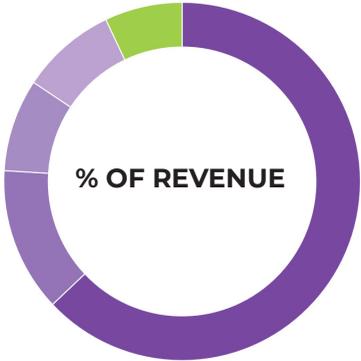
On October 9th 2019, we had the pleasure of welcoming the Bruno family to the grand opening of the new Sam Bruno PET Scanner Suite. The Sam Bruno PET Scanner Fund started in 2010 in memory of the health care advocate who had passed away a year earlier of colon cancer.

“Sam spent the final years of his life speaking out about the importance of a PET Scanner for Northeastern Ontario. He wanted people in our region to have local access to this technology so that they could receive the best possible care closer to home. We are so thankful for all the support from our community and partners,” said Frank Bruno, Sam’s brother to a packed Ramsey Lake Health Centre Cafeteria.

The people of Greater Sudbury and communities from across Northeastern Ontario were captivated by Sam’s story. They should be commended for getting behind Sam’s vision and through their donations making his dream become a reality. The Northern Cancer Foundation, which helped raise \$4.3 million through the Sam Bruno PET Scanner Fund is grateful to all donors from across the region and is proud to advance and make a difference in patient care at the Northeast Cancer Centre.



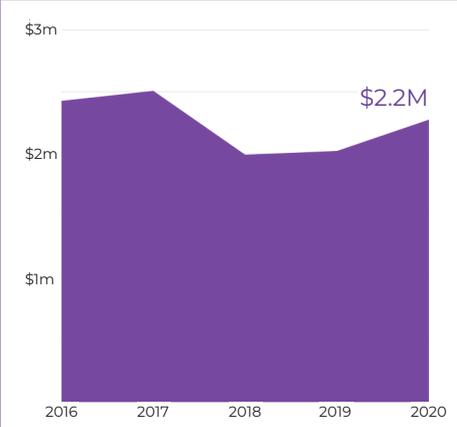
FINANCIAL HIGHLIGHTS



Community Donations	64%
City of Greater Sudbury Pledge	13%
Honour/Memorial Donations	8%
Partner Events	8%
Signature Events	7%

Aside from the PET/CT Suite, the Northern Cancer Foundation is excited to support renovations in the Radiation Therapy Department, purchase a wireless ultrasound scanner for the Supportive Care Program, fund numerous upgrades at the Daffodil Terrace Lodge, begin renovating the new Clinical Trials space and we continue to support thermometers for ALL patients through the pandemic.

Year-over-year Revenue





THE ONLY CHARITY FOR LOCAL CANCER CARE, RESEARCH AND EQUIPMENT AT THE NORTHEAST CANCER CENTRE SINCE 1992.

2019/2020 Board of Directors

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